

Graphic Design

By Katie Runnels

Logo Design:

Due to time and budget concerns-every project must begin with one of the following*:

- Original digital collage color (& b/w version if needed) print and web ready design...\$150.
- Original found paper and object collage art (up to 5 x 8") digitally scanned for print and web (you will be mailed the original)...\$200.

*Note: Fee already included in Blog Design Package.

Business Card:

Two-sided standard business card design...\$50.

Blog Banner:

Any size...\$60.

Shop Banner:

Includes avatar and custom listing button...\$40.

Postcard:

Double-sided 4"x 6" or 5"x 7"...\$75.

E-Newsletter Template and Set Up:

I prefer MailChimp.com or ConstantContact.com...\$40.

Tags, Labels, Stickers, etc...\$25.

Custom Invitations

Parties, announcements, change of address, holiday...\$125.+

Wedding Invitations

Save-the-dates, invitation, reply card, envelopes, logos, maps, and more...

Please email your project ideas and requests for an estimate!

Packages:

One:

Digital Logo, Business Card, Blog and Shop Banner...\$300.

Two:

Digital Logo, Business Card, Shop Banner, Original Blog Design w/ Custom banner (see details next page)...\$440.

Payments: A down-payment of half the final cost is due before production can begin on any project. The final payment should be paid within 2 weeks of receiving invoice. I send all invoices via PayPal. Checks by mail are also accepted; please let me know beforehand if this is your preferred method of payment. Thank you!

Web design & Development

Blog Design Package:

Includes original digital collage logo/banner, footer, 5 sidebar tabs, *about* and *contact* pages, background, and template via Blogger.com...\$300.

Your new or updated blog can be uploaded to your current Blogger site. If you are new to Blogger.com, you'll need to go to their website and sign up by creating your username and password-which you'll then need to forward to me for installation. Please email me with any questions. Katierunnels@yahoo.com

Web Site: (Wedding, Business, Portfolio, Etc!)

Includes five pages (home, about, contact, portfolio, gallery, images, menu, events, classes, etc.) Site can be installed with your current host (if allowable) if you are updating- new sites will need to sign up with a web host and create a domain name that is available (*For assistance with this-see note below) Pages edited up to four times before an additional charge of \$50./hr is expected. Client is asked to please email all text, photo, and link information before project begins...\$1200.

(**Payments accepted in two installments of \$600. for down payment and \$600. within 30 days of website launch.)

Web Pages:

If my schedule permits, I may be able to create a smaller site for you. Details are the same as a regular website- however each page is \$250. Please email if interested!

***Web Hosting and Domain name:** will be purchased and installed for you if needed...12 months for \$85 through my preferred host: Hostmonster.com. Hosting may be canceled at anytime and the remaining time value will be credited. I can guide you through the process of purchasing a domain name and host if needed.

****Payments:** A down-payment of half the final cost is due before production can begin on any project. The final payment should be paid within 2 weeks of receiving invoice. I send all invoices via PayPal. Checks by mail are also accepted; please let me know beforehand if this is your preferred method of payment. Thank you!

E-Commerce Shop Design

Designer Katie Runnels * Site Engineer Greg Talbot

Website Design and Implementation

\$4,995. Site design and implementation of full e-commerce solution, using *AbleCommerce 7* only (1-time software license fee included, future upgrades are additional-see site maintenance note below).

- Please visit www.ablecommerce.com to view company history, features, and portfolio for *AbleCommerce 7*.
- Site design and implementation includes up to 3 design revisions and 10 hours of technical support after site turn-up. Additional technical help and design work after site turn-up will be billed at the rate of \$50/hour.
- Project fee does not include custom ASP.NET/C# coding. Source code modifications will be quoted on a per project basis.
- 1 Basic Flash slide show included (up to ten images). Additional basic Flash implementations are billed on a per project basis.
- Payments are due in 3 installments:
 - Down payment: \$1,665. (Due with questionnaire in order to begin project.)
 - 2nd Payment: \$1,665. (Due after 30 days.)
 - Final Payment: \$1,665. (Due upon site going live on customer's domain.)

Web Hosting/Site Maintenance

\$250./year (optional*) Website Hosting. Includes domain name, 10GB storage (Website/Email), 300GB Data Transfer per month, 100 Email Accounts (250 outgoing emails per day), and SSL Certificate (1-year certificate) *Site can be uploaded to your pre-existing host if applicable.

\$250./year (optional*) Software upgrades to *AbleCommerce*. Implementation of software upgrades billed on a per project basis. *This would be in the unlikely event you identified any additional services you'd like to add to your site that *AbleCommerce* did not currently offer or to receive AC's optional yearly development upgrades.

Design-related questions? Email Katie at katierunnels@yahoo.com

Technical questions? Email Greg at info@euroluxantiques.com